



Chandra Tracy <afpsuncoastchapter@gmail.com>

## AFP Suncoast September Newsletter

1 message

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Fri, Sep 4, 2015 at 7:09 AM

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## September Monthly E-Newsletter



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### Message from the President

#### Fall Is In The Air

Wednesday, September 23<sup>rd</sup> – do you know what day this is? It's the first day of fall! Even though we are still experiencing temperatures over 90°, we all know cooler weather, fall colors and smells, and the holidays are not far behind. For so many of our organizations, September also represents the end of our fiscal year, as well as year-end appeal creating, planning and initiating.

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## Board of Directors

Judy Anderson ~ President

Sara Leonard, CFRE ~  
President Elect

Bill Faucett, PhD, CFRE ~ Immediate  
Past President

JL Wagner, CFRE ~ Secretary

Donna Houchen ~ Treasurer

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Nina Berkheiser, CFRE  
Laura Rowe Grams  
Nora Gunn, CFRE  
Tammy Leventis  
Melody Marrs, CFRE  
Sandy McLaughlin  
Angela Pottinger  
Kathy Rabon, CFRE  
Debbie Sokolov, CFRE  
Merrill Stewart  
Victor Teschel  
Bryn Warner, CFRE  
Liz Wells

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## AFP Suncoast Chapter Administrator

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## Join AFP Today!

The Association of Fundraising Professionals (AFP) represents more than 30,000 members around the world working to advance philanthropy.  
Join today - benefit today!

Click [HERE](#) for more info.

## Upcoming Events

### September Membership Meeting

#### Say 'Yes' to Advocacy

Are you on the table or at the table? Are you and your board engaged in public policy impacting your mission? Why should you even care? When is it OK to lobby for your cause?

Broc Rosser, Executive Director of the Florida Nonprofit Alliance (FNA), will answer these questions and dispel myths commonly heard about nonprofits and lobbying.



If you aren't participating in public policy and advocacy, now is the time to become engaged and provide your board with meaningful involvement opportunities. Many fundraisers and CEO's think of advocacy and lobbying as something that is off limits . . . but it is not! This special program is aimed at fundraising professionals, CEO's and Executive Directors. Join us to learn how easy it is for you to advocate. Hear concrete, effective steps to advance your mission.

FNA represents the nonprofit sector and is our collective voice in Tallahassee, and even on Federal issues. As a statewide coalition of nonprofits, FNA has been active in issues such as the proposed cap on nonprofit CEO salaries, clawback bill, and the Solicitation of Contributions Act. They provide a strong nonprofit voice at the state and national levels, educating elected officials and other constituents, and serve as a central resource and referral center complete with sector data, public policy updates, advocacy tools, and resources.

***Register today to save your spot for the September lunch; extend an invitation to your CEO and Executive Directors to attend with you. This is a great topic for***

## Job Bank

Whether you are seeking a job or have one to offer, the AFP Suncoast Job Bank is a perfect place to find opportunities. Currently we have postings for the following:

## Job Bank

### [Manager of Individual Giving](#)

Straz Center for the Performing Arts, Tampa, FL

### [Raiser's Edge Specialist](#)

Saint Leo University; Saint Leo, FL

### [Chief Development Officer](#)

Mote Marine Laboratory & Aquarium, Sarasota, FL

### [Marketing & Communications Director](#)

PARC – St. Petersburg, FL

### [Fundraiser, Florida](#)

Florida Center for Investigative Reporting, Tampa Bay

### [Director of Development](#)

Gulfcoast Legal Services, St. Petersburg, FL

### [Corporate Giving/Special Events Director](#)

Suncoast Hospice Foundation  
Clearwater, Florida

Chapter members may post job listings at no cost; non-members may post listings for \$50/month. Visit the [Job Bank](#) for more details.

*leadership to be updated on, and at the same time the perfect opportunity for them to learn more about AFP and our local Suncoast Chapter.*

**Tuesday - September 15, 2015**

**11:30 AM - 1:00 PM**

**Doors open at 11:30 AM**

**11:45 LUNCHEON BEGINS**

**Centre Club - 123 South Westshore Blvd.**

**Luncheon Sponsored by:**

**NONPROFIT CONSULTANTS  
CONNECTION**

## MEETING FEE

\$25.00 for Members

\$35.00 for Guests

Payments may be paid in advance or at the door. Reservations after 12 PM on the Friday before the meeting, and walk-ins, are charged \$35 at the door. No shows will be billed.

**[CLICK HERE FOR MORE INFORMATION!](#)**

## **Ethics Workshop**

**Ethics in Fundraising Workshop**  
**"Ethics ~ Your Safety Net in Turbulent Times"**

**Friday, October 16, 2015**

**8:30 a.m. ~ Registration**

**9:00 a.m. - Noon ~ Workshop**

**Suncoast Hospice (the Gathering Place) [MAP](#)**  
**5771 Roosevelt Boulevard**  
**Gathering Place Rooms A & B**  
**Clearwater, FL 33760**

Ethical standards and principles are the foundation for maintaining public trust and every nonprofit depends on public trust for funding! To ensure that philanthropy merits the respect and trust of the general public AFP has adopted a comprehensive Code of Ethical Principles and Standards of Professional Practice.

In these times of increased accountability, AFP membership and adherence to the AFP Code bolsters donor confidence! When placed in a questionable ethical situation by an organization, foundation or even a donor, AFP members can refer to the AFP Code to get direction and use the code to educate others on ethical practices.

The AFP Code of Ethical Principles and Standards of Professional Practice provides members with a set of guidelines and standards based on generally accepted principles for professional fundraising practices. AFP and its Ethics Committee enforce the Code, ensuring members are held to the standards set forth in its guidelines.

What would you do if - -

- A donor wants to make a personal gift to you
- The board wants to compensate you based on the amount of money you raise
- Your annual solicitation said the funds would help XXX and you find out the money is being used for YYY.
- The board president wants a list of donors and plans to contact those donors for a non-mission related purpose
- Your new employer knows that you had a great relationship with a donor A when you worked for your old organization and suggests that you contact the donor to ask for a gift to your new organization
- Your organization is thinking about doing something that is questionable or illegal

**Everyone who registers is requested to take the [AFP Ethics Assessment Inventory](#). This will be part of our workshop discussion!**

**AFP Members are Free  
Non Members \$10.00**

See AFP's Ethics Information at <http://www.afpnet.org/Ethics/?navItemNumber=503>

Questions? Email [Nina@YourNonProfitAdvisor.com](mailto:Nina@YourNonProfitAdvisor.com)

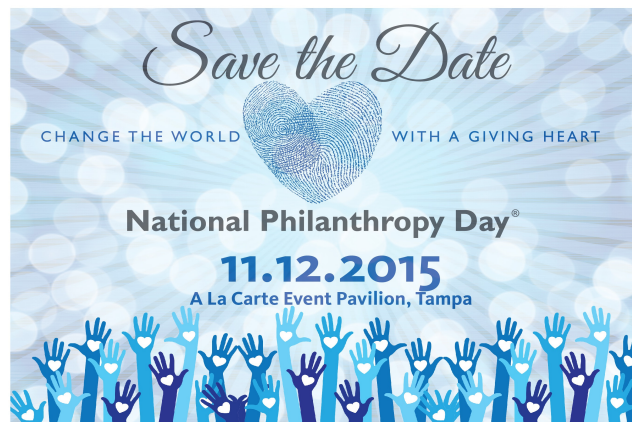
**[CLICK HERE FOR MORE INFORMATION!](#)**

## **Membership Orientation**

Mark your calendars! The next AFP Membership Orientation will be held at 11:00 a.m. on Tuesday, October 20th immediately prior to the Membership Luncheon.

## Welcome New Members

- Cassie Blanton ~ Boys and Girls Club of Suncoast
- David Deschenes ~ IRONMAN Foundation
- Lauren Gray ~ The Florida Aquarium
- Karen Ryals ~ Humane Society of Tampa Bay
- Whitney Tizzano ~ IRONMAN Foundation



## National Philanthropy Day

Have you made your National Philanthropy Day reservations yet? This is our premier event and attracts over 400 philanthropists and non-profit organizations. Watch for an upcoming email announcing who will be the awardees this year.

Go to [National Philanthropy Day](#) to find out more about National Philanthropy Day and to make your reservation. Thank you for supporting NPD.

## September Luncheon Partner



[Nonprofit Consultants Connection of Tampa Bay](#) (NCC) is a membership organization that promotes excellence in the field of nonprofit consulting. We serve as a resource for organizations looking for qualified, ethical nonprofit consultants to help with a wide range of needs. Member consultants have agreed to follow NCC's code of ethics and have expressed a commitment to ongoing training to help them maintain the highest professional standards. Nonprofits in need of assistance can search NCC's online database of nonprofit consultants to find a committed, professional nonprofit consultant who can meet your organization's unique needs. The group represents consultants in and around the Central Florida / Tampa Bay Florida area including Tampa, Clearwater, St. Petersburg, Sarasota and beyond.

**Raffle items:** I know we will have some from consultants. Maybe just say, we will have multiple raffle items donated by NCC Consultants that are great services or resources for our area non-profits.

## Luncheon Partnership Opportunities Available

Click [HERE](#) for more information!

## Want Scholarships?

Are you a catalyst that makes philanthropy happen?

Do you want an opportunity to learn, discuss, share and BE AMAZED?

Attend AFP International – A Scholarship can get you there!

Now is the time to apply for a scholarship to attend AFP International. Click [here](#) to apply or contact [Liz Wells Scholarship Chair](#) for additional information about this and other scholarship available through AFP Suncoast.

## Planet Philanthropy

Dan Samuels, Chair for Planet Philanthropy 2016 in Orlando, FL

2016 Planet Philanthropy dates have been moved up to May 22-24. Our own Bryn Warner is the co-Chair for 2016 and will be the conference chair in 2017.

Interested in volunteering with Planet Philanthropy?

Contact:

Melody Marrs, Chapter Caucus Rep [melmarrs@gmail.com](mailto:melmarrs@gmail.com),

Dan Samuels at [DanielSamuels@gmail.com](mailto:DanielSamuels@gmail.com) or

Bryn Warner, [brynwarner@thehospice.org](mailto:brynwarner@thehospice.org)

AFP International Leadership Conference – Oct 22-24, Kanas City, MO

## Lifetime Achievement Award Nominations Open

The Lloyd Horton Lifetime Achievement Award recognizes an individual's extraordinary contribution and dedication to the fundraising profession. Competitive candidates will have outstanding professional and volunteer contributions to AFP, to the philanthropic sector and to the community. **The deadline for submission is Friday, September 11.** The Award is presented at the December AFP Suncoast Membership Meeting. Review nomination criteria and nominate a colleague [here](#).

*As part of our partnership with the Nonprofit Leadership Center of Tampa Bay, we are delighted to share this information with our AFP Suncoast Chapter members*



The Nonprofit Leadership Center of Tampa Bay's [Fund Development](#)



[Conference](#) with fundraiser and author Jerold Panas is October 27th.

Our Fund Development Conference is limited to only 80 fundraisers this year, and we'd like to invite you to join us for a chance to learn from a multi-million dollar fundraiser in an intimate setting.

Jerry will share what he's learned in 40 years of fundraising and give attendees step-by-step actions necessary to achieve a successful ask, including his 4 Magic Questions and the 9 reasons prospects decide not to give.

You'll have plenty of opportunity to ask Jerry questions related to your specific donor and gift challenges as well as work in groups with your peers to practice his best tips and techniques.

Keep an eye on our [blog](#) and social media channels ([Facebook](#), [Twitter](#), [LinkedIn](#)) in the weeks leading up to the Conference, as Jerry will be guest blogging and sharing best practices and his most successful tips.

Registration is just \$99 and includes light breakfast and lunch.

For more information and to register

[NonprofitLeadershipCenter.com/event/15FDConf](http://NonprofitLeadershipCenter.com/event/15FDConf)

Questions? Call Jennifer Dodd at [813-287-8779](tel:813-287-8779) or email here at [jdodd@nonprofitleadershipcenter.com](mailto:jdodd@nonprofitleadershipcenter.com).

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